**list all artefacts that developer must prepare before publishing the application!**

Provide an Application Name

Select Default Language

App or game selection

Free or paid selection

Checkmark on Developer Program Policies & US export laws

Screenshots of the Applications, Descriptions of Application   
.apk package

Invite others for Testing of application without publishing!

Content of your application like application access, content rating, targeted audience, and news apps

Releases overview

In releases, upload .apk, release name, release notes, application signing preferences generated key which google manage and protect the key.

After uploading apk file it goes for an approval

After start testing

In Setup, App Integrity which is the tools allowing us to test signing polices and the structure.

In Store Presence, how the application will look like in the app store.

Name of the application with short and full description.

After that upload, the Graphics for an application (Icon, feature graphics, video)  
Screenshots for different devices.

Store listing experiments shows what is working and what is not working.

Limit the presence of application for specific countries.

Promote the applications to make money.